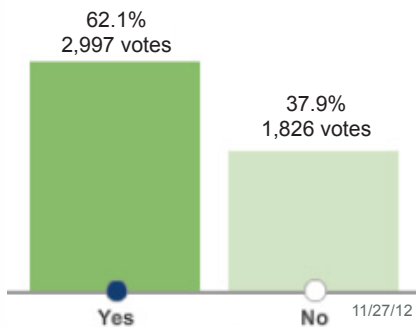




DOLLAR COIN ALLIANCE

The Polls Show: Americans Favor the Dollar Coin

WALL STREET JOURNAL



Should the U.S. switch entirely from dollar bills to dollar coins?

61%

Of Americans Favor the Dollar Coin

A recent Rasmussen survey found that 61% of Americans favor replacing a dollar bill with a dollar coin when they learned the transition could save the government an estimated \$4.4 billion over the next 30 years.

“Canada’s replacement of the one-dollar bank note with a circulation coin, and later the introduction of the two-dollar coin, can be deemed a success...” - **Beverley Lepine, Chief Operating Officer, Royal Canadian Mint.**

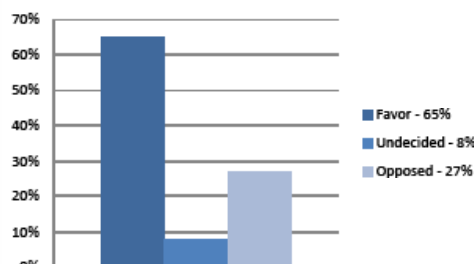
73%

of men were in favor of replacing a \$1 bill with a \$1 coin when informed of the budget savings benefit.

Rasmussen 12/7/12

65%

Would you favor or oppose the U.S. Treasury replacing all one dollar bills now in circulation with one dollar coins, if you knew that it would save American taxpayers over \$522 million dollars every year?



*Poll conducted 1/4-1/6/11 by The Tarrance Group and Hart Research Association

“There was a lot of emotional attachment to the banknote but quickly after the coin was introduced and the banknote withdrawn the public accepted the new coin. For the coin to succeed, the banknote has to be withdrawn.” - **Andrew Mills, Director of Circulating Coin Sales at The Royal Canadian Mint**

Editorial boards from across the nation support the dollar coin:

Chicago Tribune

The New York Times

The Boston Globe

Los Angeles Times

USA TODAY
A GANNETT COMPANY

The Washington Post